

Sunday, September 25, 2016

FUNDRAISING TIPS



BE COMMITTED

Be the first to make a pledge! When friends & family see your contribution they will recognize your commitment to the cause



SET A GOAL

Track & share your progress. Many will donate if they see an end goal & usually donate a little bit more if they know you're close to reaching it.



FUNDRAISE ONLINE

Register online to make fundraising easy. Share your stories, pictures, & message. Make it easy for family & friends to support you.



GET SOCIAL

We live in a technology driven age – post a link to your personal fundraising page on Facebook, Twitter, & Instagram, asking your friends & family for pledges.



ASK ANYONE AND EVERYONE

Ask family and friends first & once you've reached out to them ask the harder sells like clients & suppliers...& don't forget about doctors, mechanics and your favourite restaurants!



PLAN YOUR ASK

Be prepared to tell your friends & family about Turn the Map Green & how their pledge will be put to good use. Let them know what your average pledge has been and ask them to beat it, & don't forget to consider timing - why not ask on a pay day!



FUNDRAISE AT WORK

Contact your human resources department to find out if your company has a corporate matching gift program. That's an easy way to double your total!



HOST A FUNDRAISING EVENT

Get together with friends, neighbours or co-workers and host a garage or bake sale, a BBQ, a golf tournament...whatever you fancy. You'll end up having a great time while supporting a great cause!



SHOW YOUR APPRECIATION

Make sure to follow up and thank those who have helped you. Letting people know how much you appreciate them as donations come in and team members sign up is important in keeping everyone motivated.

