



SPONSOR PACKAGE

The 8th annual Walk & Run for **rare** is a memorable experience focused on ensuring land is protected and conserved in Waterloo Region and Wellington County, while also providing fun for families, individuals and corporate teams alike.

This 5km family-friendly walk and fun-run is a signature event in the community supporting our *Turn the Map Green* campaign. With live entertainment, interpretive educational stations and a BBQ, each year hundreds of participants walk, run and enjoy time together. Excellent exposure and recognition is available to our sponsors throughout the entire event.

For information on title sponsorship opportunities, please inquire.

SPONSOR BENEFITS	Buddies \$500-\$999	Friends \$1,000-\$2,999	Ambassadors \$3,000+
Website recognition and social media mentions	✓	✓	✓
Distance Marker	✓	✓	✓
Signage recognition at Slit Barn (where approximately 12,000 cars pass each day)		✓	✓
Swag giveaway - opportunity to giveaway promotional items to participants *some restrictions may apply		✓	✓
Company logo on race bag given to each participant			✓
Key Spot Signage - start line, finish line, interactive stops			✓
Opportunity to present prizes to winners			✓

SAVE
THE
DATE!

SUNDAY, SEPTEMBER 24, 2017

Call Laura to join the fun!

Laura Klein

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TURN THE MAP GREEN ONE STEP AT A TIME rarsites.org