



FREQUENTLY ASKED QUESTIONS

VIRTUAL EVENT

IS THERE AN IN-PERSON EVENT THIS YEAR?

This event is primarily virtual and there is not a large in-person event taking place at **rare** with all participants at once. You are welcome to walk or run anytime between September 13 – 19 to complete the challenge. The event isn't about the exact route you take, or the day you do your activity – it's about getting active and raising money towards a common goal: *Turning the Map Green*. So even though we won't be together, we can still make the same difference for nature!

We will be providing some examples of 5KM routes that you can take to help you plan your virtual event and will be offering options for small group in-person walks between September 13 – 19. These in-person walks are optional, but will be available for any participants who want to join them.

CAN I DO AN ACTIVITY OTHER THAN WALK OR RUN?

Yes! If you would prefer you can also cycle, swim, rollerblade, etc. The goal is to complete 5KM of an activity.

REGISTRATION

WHO CAN PARTICIPATE?

Absolutely everyone can take part in this family-friendly event. Families, individuals, children, students, corporate groups, dogs, and more. The event is virtual which means anyone can participate from anywhere!

HOW MUCH DOES IT COST TO REGISTER?

The registration fee is \$25 per participant.

You can choose to have your registration fee waived, but you must commit to fundraising a minimum of \$50 to participant in this case.

Youth aged 12 and under can register for free.

HOW MUCH DO I NEED TO RAISE IN ORDER TO PARTICIPATE?

If you pay the registration fee, there is no minimum; however, this is a fundraiser to support the *Turn the Map Green* campaign. We do encourage our participants to set goals. If you choose to have your registration fee waived, you must raise a minimum of \$50.

SHOULD I START A TEAM OR JOIN AS AN INDIVIDUAL?

You can do either! It's a lot of fun to walk as a team, and typically, teams have greater fundraising success when they walk as a family, school, corporate team, or friends. Don't worry, many people join as an individual. As a team, you can still participate "virtually" together, and do not need to do your walking or running together. Teams are welcome to organize their own in-person walks together this year to complete the virtual event!

IS THERE A MAXIMUM NUMBER OF WALKERS/RUNNERS WHO CAN JOIN A TEAM?

No. A team can be any size – the more the merrier and the more members participating, the greater the impact...and fun!

DONATIONS

WHAT IS MY DONATION SUPPORTING?

All funds raised from the **2021 Walk & Run for rare** are supporting the *Turn the Map Green* campaign. Every \$2 donated protects one square metre of environmentally sensitive land forever. Both registration fees and donations are directly helping a grassroots community effort to ensure 24 different habitat types at **rare** are protected intact in perpetuity.

HOW CAN DONORS SPONSOR ME OR MY TEAM?

Online: Every walker/runner/team creates a personal online fundraising page at the time of registration. Fundraising online is simple, secure and safe, and donations from your donors will appear immediately on your personal/team page so you can track your success. You can also customize this page with a photo and special message. Donations made online will receive a tax receipt via email.

Offline: You may also receive donations from family and friends in the form of cash or cheque. When offline donations are made there are no online transaction fees. Please be sure to record these donations and the donor's complete address on an offline pledge form (which you can download from walkfornrare.ca). These donations can be turned in to the **rare** office, at 1679 Blair Road, on Tuesday or Thursday between 9:30am – 1:30pm. Offline pledge forms can also be turned in at the in-person optional 5KM walks. Tax receipts will be provided after the event to donors within 6-8 weeks.

WHERE DO I GET OFFLINE DONATION PLEDGE FORMS?

Donation pledge forms can be downloaded from the Race Roster registration website (walkfornrare.ca). Alternatively, you can stop by our administrative building at Lamb's Inn to pick one up at the front desk. All offline donations must be filled out, regardless of the amount.

ARE OFFLINE DONATIONS TAX DEDUCTIBLE?

Yes. Donations of \$20 or more will be issued a charitable tax receipt, and donors should allow for 6-8 weeks after the event to receive it. Donations made online will receive an automatic email receipt immediately following the credit card transaction.

WHY IS THERE A TRANSACTION FEE CHARGED FOR MY ONLINE DONATION?

Race Roster's transaction fee supports the use of the platform. Race Roster's fundraising fees remain lower than industry standard, and we have taken great care to choose a platform that is best for our participants and donors. You can choose to increase your donation to cover the transaction fee so that 100% of your donation is received by *rare*, or you can opt out of that option.

FUNDRAISING REWARDS

ARE THERE REWARDS FOR FUNDRAISING?

There will be fundraising door prizes again this year! Every participant, just for registering, gets a chance to win a prize – but the more you raise, the more chances you will have.

MORE QUESTIONS?

Didn't answer your question? Still need more information? Get in touch with Laura Klein at 519-650-9336 x 126, or laura.klein@raresites.org and she'll be happy to help.